

# Betradar Documentation

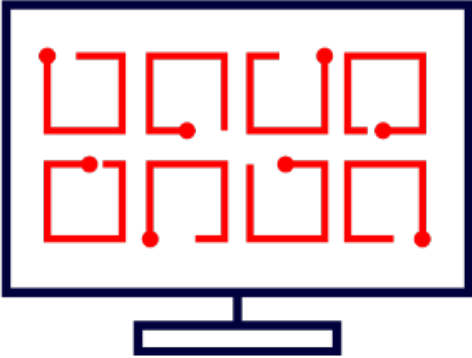



## Welcome to the Betradar

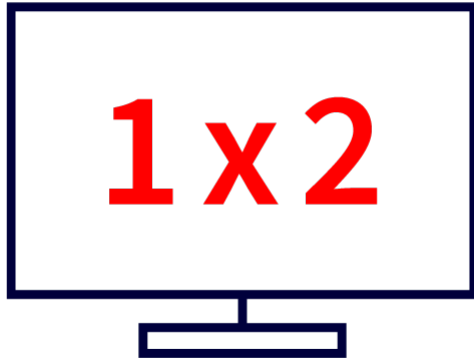
Betradar is the betting arm of Sportradar, the world's leading provider of sports betting, data and entertainment solutions. With a proven ability to drive business performance beyond any limits, Betradar is the trusted partner of bookmakers and operators, no matter how large or small, across the world.

Our unrivaled wide-ranging betting services are underpinned by years of knowledge and expertise in collecting, monitoring and analyzing sports data with a focus on speed and quality across numerous sports tournaments and global events. This is what enables Betradar to support every aspect of a company's betting operation: odds and data services, bet stimulation tools, trading services, live streaming, innovative gaming solutions and, as of 2019, marketing services.

## Product documentation

Unified Odds Feed	Control
	
<a href="#">Latest changes (Unified feed)</a>	<a href="#">Latest changes (Ctrl)</a>

## Legacy Live Odds



## Live Streaming



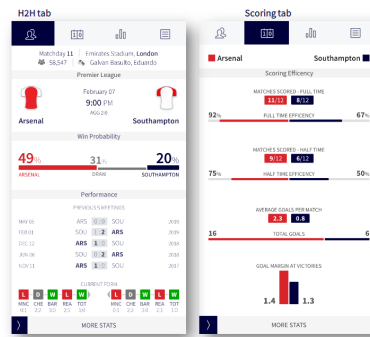
Latest changes (Legacy live odds)

Latest changes (Live streaming)

## Live Data



## Betting entertainment



Latest changes (Live data)

Latest changes (Betting entertainment to

Betradar support

If you need information outside of what is provided in this document, or something is unclear, please feel free to contact our support team.

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