Live Match Tracker (BETS)

The Live Match Tracker (LMT) provides a unique graphical visualisation of match action in real time. The product has graphically enhanced ball spotting (for Soccer and Ice Hockey) and attack progress visualization accompanied with different on-pitch animations. Sophisticated algorithms enable in-depth match statistics to be triggered by on-field events.

This product is available in 2 versions:

ESSENTIAL version shows only the pitch with match action and relevant match triggered statistics overlaying the pitch.

PLUS version has extended statistics available. This version consists of more elements/parts: essential version (the pitch) and 7 additional statistics tabs (2 on the top and 5 at the bottom) with different types of statistics. These statistics tabs are constantly visible during the live action. Each element of the Plus version can be disabled if needed, upon client's preferences.

LIVE MATCH TRACKER USPs

- Number of sports available
- Unique designed visualization of the game and animation of key events
- Contextual, in-depth statistics during the live game triggered by sophisticated algorithms
- One of fastest score changes on the market
- Extended match statistics in Plus version
- Easy and intuitive customization
- Odds integration and direct linking to a bet slip
- Available in 40+ languages
- Responsive design, with a minimum supported width of 280px for seamless sidebar and mobile integration

CUSTOMIZATION

Live Match Tracker offers various customization options that can be set up directly by client on the Live Match Tracker demo page or our client set-up team can take care of this.

INTEGRATION

A simple to use and easy *plug and play* integration, where we provide a code, created with modern web technologies including HTML, CSS, and JavaScript, to be embedded anywhere within the bookmakers' page. The most common position among clients is on the side bar of the match page.

LMT PLUS POSSIBLE INTEGRATION LAYOUTS

TOP DOWN

Product Owner

The content of this macro can only be viewed by users who have logged in.

Product & Marketing Relationship Manager

The content of this macro can only be viewed by users who have logged in.

Technical Sales Manager

The content of this macro can only be viewed by users who have logged in.

DEMONSTRATIVE PRODUCT LINKS

Live Match Tracker Demo Page

This page demonstrate performance of all LMT versions and layouts during the live game. It also provides various customization and styling options that can be set and downloaded directly from this page.

LMT Sticky Demo Page

LMT Sticky GIF

BORG Page

This page simulates bookmaker's page, where you can see LMT product integration in simulated environment, alongside with other BET unit products.

Borg Page Integration Examples

Different integration options on our Borg demo page.

Client Integration Examples

Unibet, Fanduel, Merrybet, Sportsbet, In terwetten, Totolotek

PRODUCT DOCUMENTATION

SUPPORTED SPORTS LMT

1. Soccer
2. Basketball
3. Tennis
4. Rugby
5. Volleyball
6. Beach volleyball
7. Badminton
8. Handball
9. Ice hockey
10. Darts
11. American football

SUPPORTED SPORTS LMT STICKY

Product Setup Documentation

LMT Essential technical documentation

LMT Plus technical documentation

LMT Sticky technical documentation

Odds integration options

VIDEO - How to setup BET products

Coverage Document

This document shows Sportradar's global live game coverage for different sports and tournaments.

MARKETING MATERIALS

NEW Product Video

FAQ

Frequently asked questions

Vertically orientated, appropriate for side bars. The statistics tabs are shown under the pitch, making both, the pitch and chosen statistics visible at the same time.

SINGLE

More compact, it has reduced height compared to Top down layout. Selected statistics tab will be shown over the pitch covering live game while checking deeper statistics.

DOUBLE

Horizontally orientated, also has reduced height compared to top down layout. It's appropriate for central position of the page. Selected statistics tab is shown on the right side, next to the pitch, making both, the pitch and the chosen statistics, visible at the same time.

IMPORTANT: If width is less than 560px, it collapses to the Single layout (usually for mobile use).

Live Match Tracker Sticky

PRODUCT EXTENSION

To hit the demands of in-play betting on a mobile, we developed Live Match Tracker's special extension to make bookmakers odds more visible on the mobile devices.

When betting in-play on the mobile phone, punters need to scroll through long page of odds. A match page on mobile is much longer compared to desktop, due to horizontal space restriction where odds are normally displayed.

This special extension - Live Match Tracker Sticky - provides a great benefit for mobile in-play betting. While scrolling through betting markets, the LMT Sticky stays on top of the page and guarantees all-time visibility of the live match, showing the attack progress and results.

LIVE MATCH TRACKER STICKY USPs

- More odds are visible on the mobile screen
- Important in-game events are always displayed

INTEGRATION

A simple integration, where we provide a to the client appropriate code, that should be integrated within the page in order to activate Sticky functionality.