Bet Assist (BETS)

Before placing a bet, most punters browse statistics from various sources in order to get an idea of a team's past performances and the probability of a specific event happening.

To prevent them leaving the bookmaker's page for searching market-specific stats, we've developed Bet Assist in order to place the most relevant market statistics alongside bookmakers' odds.

Bet Assist provides only relevant piece of information for placing a certain bet. In that way, punters will get all relevant seasonal data within reach, without leaving bookmakers' page. This will give punters a confidence in a particular outcome or a new insight for placing the bet.

BET ASSIST USPs

- Market-relevant, seasonal and simple statistical overview next to bookmakers' odds that supports the most popular betting markets, both, pre-match and live
- Punters don't have to leave bookmaker's page to seek information relevant to a specific market
- Plug & play integration with the customization tool that enables styling and selecting chosen markets
- Out of the box solution - no infrastructure or maintenance needed on client's side, everything is hosted, maintained and developed by Betradar
- Responsive design
- Currently supports English and German new language can be easily added upon client's request

CUSTOMIZATION

Bet Assist offers various customization options that can be set up directly by client on the Bet Assist [demo page](#) or our client set-up team can take care of this.

INTEGRATION

A simple to use and easy *plug and play* integration, where we provide a code, created with modern web technologies including HTML, CSS, and JavaScript, to be embedded anywhere within the bookmakers' page. Client can chose between 3 different integration models: button, standalone or inline.

BET ASSIST POSSIBLE INTEGRATION LAYOUTS

BUTTON / POP UP

The most common type of integration. The "button icon" is placed next to the respective market and Bet Assist pop-up window opens when you click on it. You can close the window in two ways: "x" sign in the window corner or with another click on "button icon".

BUTTON / INLINE HOVER

Bet Assist will appear on a mouse hover over respective market name in inline mode. It will be placed below the market name and covering the odds while showing stats.

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