

# Match Preview (BETS)

**Match Preview provides the most relevant stats for forthcoming match with a great flexibility for website placement.** The solution provides reliable pre-match statistics for pre-match markets. Its compact structure enables flexible placement on the Match page, right next to the odds.

In that way, a bite sized relevant statistics is constantly within reach, representing the ideal tool for making the most informed betting decisions. Further and in detail betting information can be provided through the Statistic Centre, where Match Preview could also serve as an entry point.

**Match Preview has 4 tabs, showing the most important pre-match and team statistics.**

- H2H tab with win probability and recent performance
- Scoring tab with scoring efficiency and average/total goals
- Player statistics with top scorer list, cards and injuries/bans
- League table, that also supports tournament format

## DEMO LINKS

[Match Preview Demo Page](#)

[BORG Page](#)

This page simulates bookmaker's page, where you can see possible Match Preview integration in simulated environment, alongside with other BET unit products.

## MOCK-UP LIST

[Match preview Desktop](#)

[Match preview Mobile](#)

[Match Preview - Client Integration mock up](#)

## PRODUCT DOCUMENTATION

[Match Preview Integration Documentation](#)

[VIDEO - How to setup BET products](#)

## **MATCH PREVIEW USP's**

- Match Preview shows a quick overview of the forthcoming match by showing the most relevant team & player pre-match statistics.
- Compact structure that enables placement on the match page right next to the odds
- Keeps a punter longer on the match page, generating more clicks and revenue
- Suitable only for pre-match
- Match Preview can be displayed in pre-match and replaced with LMT during live match
- Possibility of linking to Statistics Centre for in depth sports analysis
- Plug & Play integration directly on the bookmaker page, with flexible styling and integration possibilities
- Fully responsive, with separate mobile specific layout (providing more space for odds on mobile)

## **PAGE POSITION**

Match Preview should preferably be shown on a bookmakers' Match page in pre-match, showing the most relevant stats for forthcoming match. It is a perfect product to be placed instead of LMT in pre-match and to be switched with LMT in live.

## **INTEGRATION**

A simple to use and easy *plug and play* integration, where we provide a code, created with modern web technologies including HTML, CSS, and JavaScript, to be embedded anywhere within the bookmakers' page. The most common position among clients is on the side bar of the match page. It can be integrated on as a responsive website or as an HTML CODE, to be included in a native mobile application. The suggested implementation for mobile is to place Match Preview in a separate tab, with bookie markets being on the first tab.

## **DIMENSION**

Match preview has a fix height of 560 px; Width can be changed according to client needs. Due to small size and condensed information, Match Preview fits perfectly on a mobile screen.

## **STYLING OPTIONS**

- Background color
- Header color
- Home / Away color
- Menu and menu focus color
- Form (W/D/L) colors
- Promotion / Relegation color
- Text color

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